

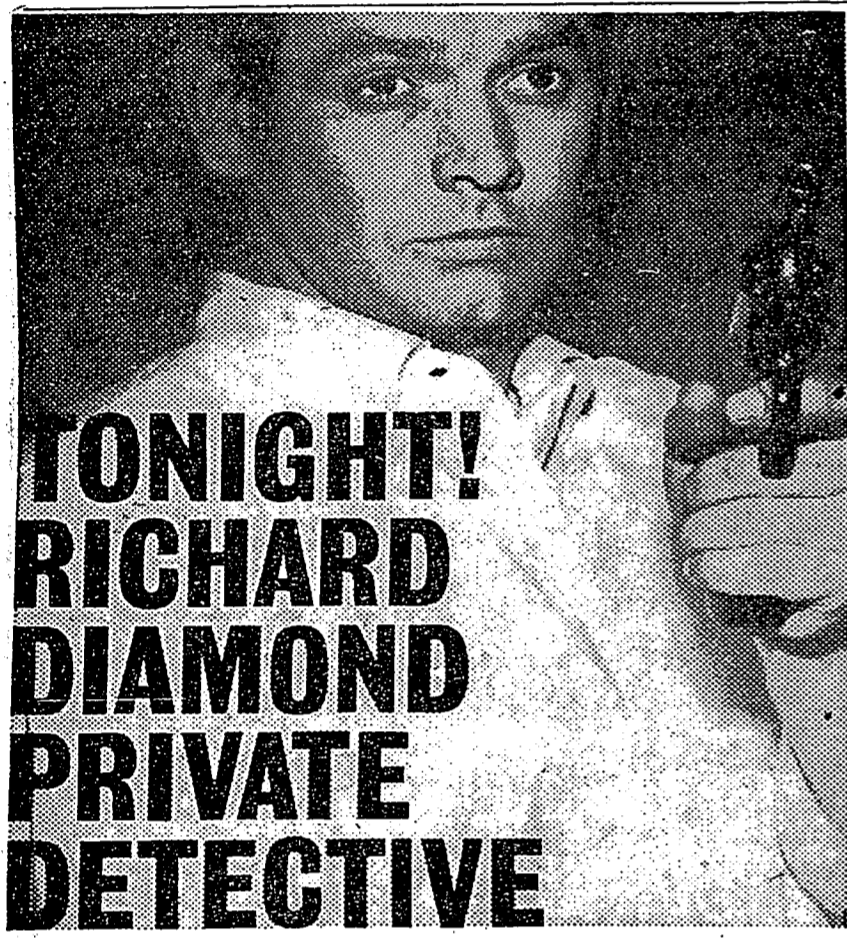
# Moscow Offers Pact With Italy

ROME, May 21 (AP)—The Russians tossed a couple of peace offensive items into Italy's election campaign today.

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Associated Press

**Parted**  
Actress Kim Novak and her big-pending Latin boy friend, Gen. Rafael Trujillo Jr., are shown above as they parted at the railroad station in Los Angeles. Trujillo left the West Coast to return to the U. S. Army School at Ft. Leavenworth, Kan., and Kim accompanied him to the train. The general reaffirmed his love for the actress and said he would return to Los Angeles in July.

man said the pact offer which Soviet Foreign Minister Andrei Gromyko handed the Italian Ambassador yesterday seemed to be the same as an offer Moscow made three months ago.

The previous offer was made on condition that Italy bar missile bases and neutralize its Adriatic coast. This was presented as part of a Soviet scheme to create a neutral belt through Central Europe from the Arctic Sea to the Mediterranean.

## Panama Riots Spread to Colon

PANAMA, May 21 (AP)—Panama's student disorders spread last night to the city of Colon, where rioters stormed National Guard headquarters with stones and bottles. Six Guardsmen and a boy and girl were injured.

The demonstrators, who included nonstudents, rioted after a youth mass meeting. Later a student leader told authorities he had not instigated the attack. Authorities have blamed most of the trouble on political agitators.

A student was killed in a clash with National Guardsmen Monday.

President Ernesto de la Guardia Jr., ordered schools closed after the student federation ordered a 48-hour strike.

The students are demanding the removal of Education Minister Victor Julio and three National Guard commanders. They accuse Julio of failing to equip and staff schools properly.

## Radio and Television

# WRC-TV to Dedicate Its New Home Today

By Lawrence Laurent

THE NATIONAL Broadcasting Company's new Washington home, a \$4 million structure located on a seven-acre site at 4001 Nebraska ave. nw., will be formally dedicated today.



Laurent

Remarks by President Dwight D. Eisenhower will be handled before a color television camera will mark the dedication. It will be the President's first appearance on color TV from Washington and he will introduce the Nation's viewers to the Nation's first station "designed and built from the ground up—for color television."

The ceremonies will be telecast (WRC-TV) and broadcast (WRC-Radio), beginning at 2:30 p. m. David Brinkley heads the TV reporting team that includes White House correspondent Ray Scherer and Stuart Finley. The radio ceremonies will be handled by Bryson Rash, Frank McGee and Peter Hackes.

Robert W. Sarnoff, president of NBC, will introduce the President. As he concludes his introduction, Sarnoff will throw a switch to convert the telecast from conventional black and white to color.

THE TELECAST will include film sequences, showing areas of the new plant which the President will

have visited in his tour earlier in the day.

On hand for the dedication will be Brig. Gen. David Sarnoff, chairman of the board of the Radio Corporation of America; John L. Burns, RCA president; Carlton D. Smith, NBC vice president and general manager of WRC and WRC-TV, (NBC is an affiliate of RCA).

From Washington's official family, the guest list includes Postmaster General Arthur E. Summerfield, Secretary of Agriculture Ezra Taft Benson, Federal Communications Commission Chairman John C. Doerfer, FCC Commissioners Frederick W. Ford and T. A. M. Craven, FCC nominee John S. Cross; District Commissioners David B. Karrick and Col. A. C. Welling; and Senators William F. Knowland (R-Calif.), Theodore Francis Green (D-R.I.), Homer E. Capehart (R-Ind.) and A. S. Mike Monroney (D-Okla.).

WRC-TV was originally called WNBW and was opened in 1947 as the second television station owned and operated by the National Broadcasting Co. It has claimed many "firsts" in TV history, including the first pickup of the opening of Congress, President Truman delivering his annual message and a relay from the White House.

THE IMMEDIATE importance of NBC's new Washington home is that it is expected to give new impetus to the color television movement. Camera and technical crews have been trained for the exacting job of color TV originations.

General manager Smith has absolutely no doubt that TV is moving toward the time when every program will be telecast in color. Plans call for local color originations, to supplement the steady supply of color programs furnished by the network.

It will mean, over a period of time, that the peacock which symbolized NBC color

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programs will be seen in Washington with increasing frequency. And since color adds a new dimension to the

pleasure of viewing, the ultimate beneficiary of today's dedication will be the Washington television audience.



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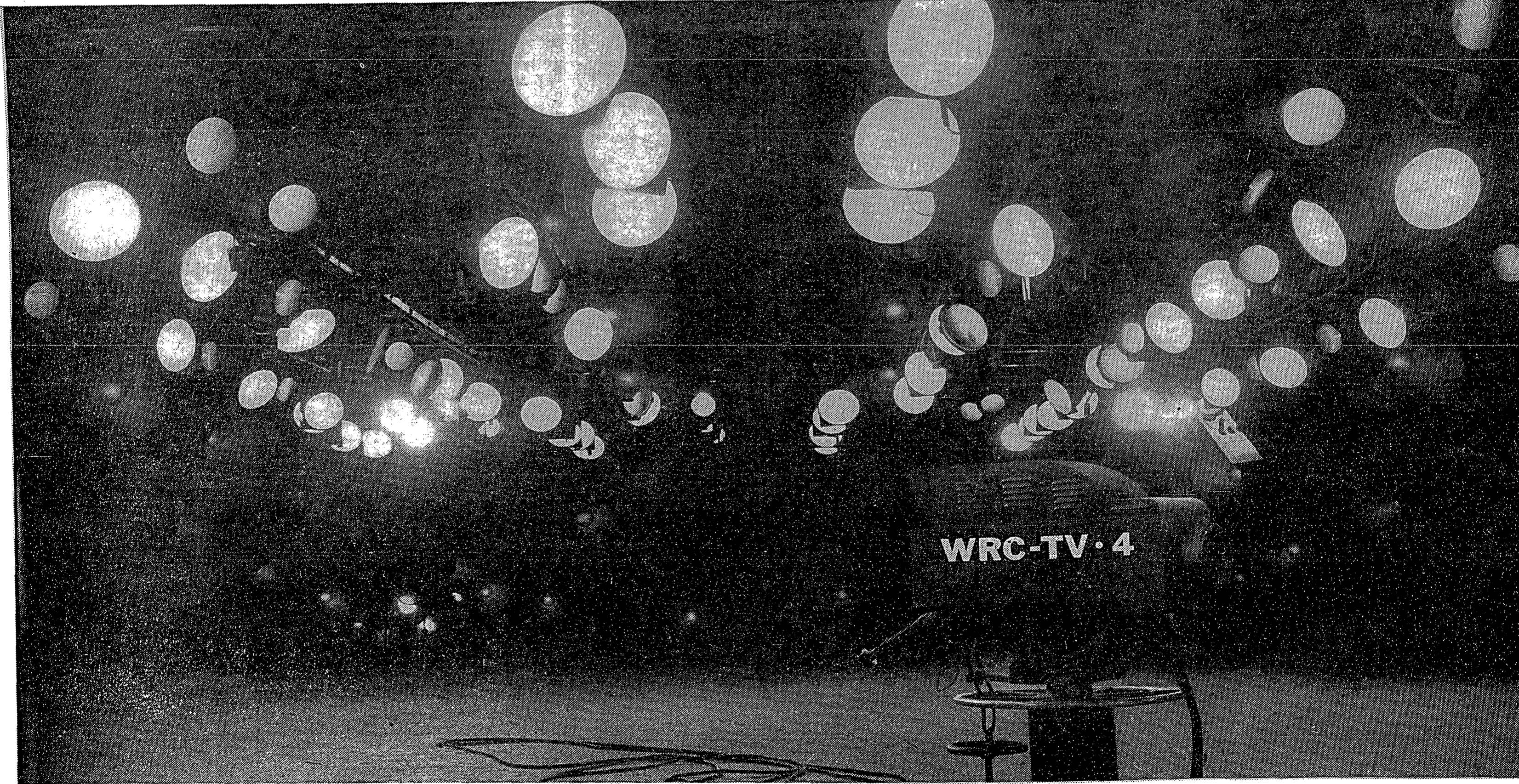


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## THE SWITCH IS ON! TODAY AT 2:30 P.M.

over NBC's stations WRC-TV and WRC, you are invited to join with the President of the United States in the dedication of a new landmark on the Washington scene. At that hour, distinguished guests will gather in Studio A of NBC's new communications center to mark the inauguration of the most modern television and radio facilities in the country. Shortly thereafter, when President Eisenhower is introduced by Robert W. Sarnoff, President of the National Broadcasting Company, the image of the President of the United States will be presented to the Nation for the first time on live color television from Washington, D. C. It will be an historic occasion which you will want to share.

# WRC-TV ••• 4 WRC-980

NATIONAL BROADCASTING COMPANY